

GRAPHICS YEAR 12- 13 SUMMER INDEPENDENT LEARNING TASKS

The link below will take you to the shared Google slides document with the clickable links needed to access the videos detailed towards the end of the tasks.

<https://docs.google.com/presentation/d/1znaCoqfhoesFGqICjT4QOmzhmjgdSSEur6BvJvDYFSS/edit?usp=sharing>

THE TASKS

You must complete the tasks below in order to progress onto Year 13 Graphics. Each is explained in detail in this presentation.

1. **Create new Slides Presentation** (be ready to share this as soon as you know who your Y13 Graphics teacher is)
2. **Theme Mind Map.**
3. **Moodboard of Secondary Images.**
4. **Existing Design Research on your chosen theme.**
5. **2x Artist/Design Analysis.**
6. **Gather your own source images. Min 30 photographs of your own.**

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MIND MAP

Form your own idea or choose from one of the topic areas below:

- **Equality and Justice;**
- **Environment and the Natural World;**
- **Society and Economy;**
- **Health and Wellbeing;**

- Create a **mindmap** of all the different sub themes, key words and ideas surrounding this topic area. Make it clear which **specific area** of the topic you have chosen to look into.
- The topic you choose should be something you have a **strong positive or negative opinion** on, as this will be the message you aim to communicate.
- E.g. Plastic Pollution Needs to Be Stopped, All Girls Deserve an Education, Emotions can be Manly Too, Social Media Addiction is Real, Black Lives Matter etc.

USE WEBSITES SUCH AS

<https://www.creativereview.co.uk>

<https://bpando.org/>

<https://www.designweek.co.uk>

<http://www.eyemagazine.com/>

<https://www.behance.net>

Find existing creative work or projects that deal with subject matters and messages relevant to your chosen topic.

EXISTING DESIGNS RESEARCH

<https://www.logodesignlove.com/>

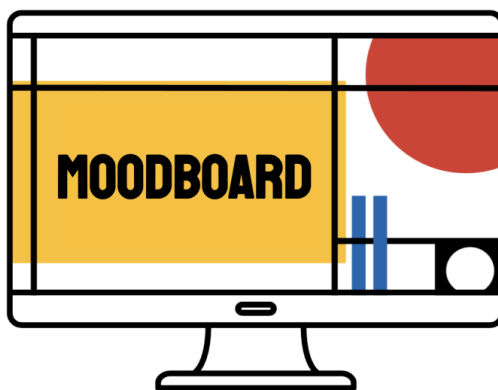
<https://www.designspiration.com/>

<https://dribbble.com>

<https://www.itsnicethat.com>

<https://www.pinterest.co.uk>

- You could look at;
Posters, Adverts, Apps, Websites, Book Covers, Editorial, Zines, Magazines, Packaging, Branding, etc.



- Create a moodboard of inspirational imagery.
- Include multiple sections with these headers;
 - Images/Symbols
 - Typography
 - Colour Schemes
 - Design Style/Aesthetic
 - Quotes/Facts/Information
 - Books/Films/TV/Songs
- Find images and examples for each section that link to your topic and the kind of work you want to design.

X2 DESIGNER // ARTIST RESEARCH & ANALYSIS



- You should find out all you can about the artist and/or the project the work is from, sites suggested on the previous slide feature a lot of current and modern work. We would like you to really broaden your research skills, try to find **3 different sources** for your information during your research; you could read articles about the project, watch videos and or interviews about the work, go to the artists website or portfolio etc.
- Produce a **research page** and separate **image analysis** of their work. Try to go into more depth when discussing and observing the artists' work than you perhaps did during Year 12. You also want to add in your own opinions and evaluation of the work (approx 300 words).

A PICTURE ALWAYS REINFORCES THE CONCEPT

You need to gather at least 30 images over the Summer break that you can use in your project.

If you struggle to take 30 photos relating to the topic you have chosen this will raise serious questions over whether you can form a detailed project around this topic.



RETRIEVAL - REFRESH AND RECAP

Over the course of the year you have learnt, developed and put into practise a wide variety of skills.

You will use and develop these and more skills in year 13.

To refresh and develop your knowledge of graphic design watch the short videos on the following slide.

Each will help with your year 13 studies.

WATCH THESE LINKS

THE FUNDAMENTALS

<https://www.youtube.com/watch?v=YaQx75OPRa0&t=2s>

TYPOGRAPHY

<https://www.youtube.com/watch?v=sByzHoiYFX0&t=5s>

COLOUR THEORY

<https://www.youtube.com/watch?v=2LLXnUdUlc&t=277s>

LAYOUT & COMPOSITION


<https://www.youtube.com/watch?v=a5KY1HNKQBB&t=8s>

USING IMAGES

<https://www.youtube.com/watch?v=MELKuexR3sQ&t=14s>

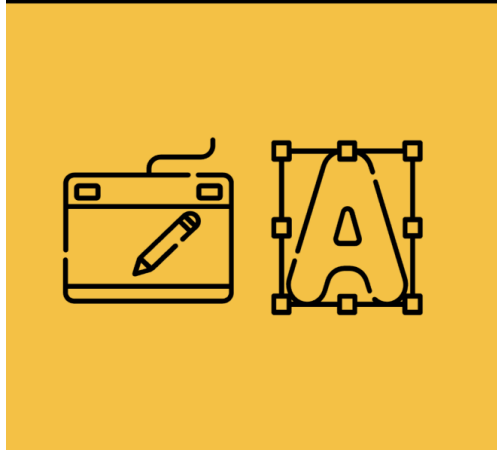
BRANDING

<https://www.youtube.com/watch?v=L-S2Y3SF3mM&t=14s>



EXTENSION WORK

DEVELOPING YOUR SKILLS



Set yourself one or a series of short briefs to create a design(s) that shows your understanding of the ideas and concepts discussed in each video. You can explore ideas and themes that most interest or challenge you.

For example, you could combine your understanding and skills to create a CV (in landscape Slide format) that shows your understanding of the fundamentals of design, typography, layout and composition, colour theory, using images, and branding to create a sophisticated, meaningful and personal design.

These designs may not form part of your main theme but will help develop your understanding and skills and we can discuss them after the summer holiday.



**WE HOPE YOU HAVE A
GOOD BREAK AND LOOK
FORWARD TO HEARING
AND SEEING YOUR IDEAS
FOR YOUR NEXT PROJECT**

Remember you must document your work for SIL tasks on a new Google Slides presentation, ready to share with your teacher next year in the first lesson back