

## ART & DESIGN PRACTICE

Welcome to the BTEC Triple Art & Design Practice course.

This course is full time and worth the equivalent of three A levels. The course covers the main disciplines within Visual Arts and so does your summer homework (SIL).

### Activity 1

Below are four summer homework tasks, each one from a different discipline (Art, Photography, Graphics and Textiles.)

Select **three tasks** out of the four to complete and bring these to your first lesson at New College.

**TASK 1: FINE ART TASK**

**TASK 2: PHOTOGRAPHY TASK**

**TASK 3: GRAPHIC DESIGN TASK**

**TASK 4: FASHION & TEXTILES TASK**

### Activity 2 (Highly recommended)

Over the summer we would like you to visit an art gallery and document your experience alongside you summer work. You could present this as a series of photographs, a diary page or illustrated guide/map.

Consider visiting **one** of the following:

The Yorkshire Sculpture Park

The Hepworth Gallery Wakefield

Leeds Art Galley

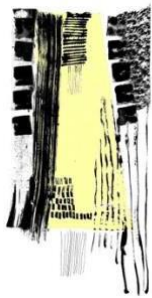
Millenium Gallery Sheffield

### Activity 3

Answer the following **two** questions:

What two elements were successful in your SIL and why?

Which two elements were unsuccessful? How would you develop these further?



## ART TASK

### Part 1 - Structures drawing inspiration

1. We often use Pinterest as a way to show and gather visual inspiration in the Visual Arts department here at new college. We would like you to create a Pinterest account using the link below.  
<https://uk.pinterest.com>
2. Follow the board named Structures on our Pinterest page via new college fine art. <https://uk.pinterest.com/vanewcolleg/>
3. Create your own board titled 'Structures' and pin a minimum of 20 images from our 'structures' board to yours.

### Part 2 Drawing

1. From the images you have chosen produce a minimum of 10 drawings. You might find it beneficial to print the images out if not you can work from them on a screen.

Your drawings should be on paper roughly 12cm x 8cm. Potential papers to draw onto – old envelopes, newspaper, magazine cuttings, wallpapers, graph paper, brown paper. You can draw in any media such as pencil, biro, fine liner, pastels, felt pens or crayons.

Take a look at our drawing board for potential styles:

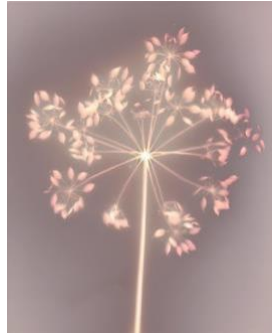
<https://uk.pinterest.com/vanewcolleg/drawing-styles-inspiration/>

Drawing techniques to consider:

- Line
- Tone
- Dots or small dashes

- Continuous line

## PHOTOGRAPHY TASK



### Part1- Student work

The photography work our students produce here at New College is very diverse in subject matter as we are really keen to work with students' individual interests. To give you an idea of the kind of images produced by previous New College students watch the following videos:

SHOWREEL 2014-15 [https://youtu.be/\\_DPCcl2yL6w](https://youtu.be/_DPCcl2yL6w)

SHOWREEL 2013-14 <https://youtu.be/v3YtNHHdJv0>

SHOWREEL 2012-13 <https://youtu.be/qJVZiYhEXCk>

Note down any ideas that you really like.

This should only take 10-15 minutes to complete.

### Part 2- History of Photography

It will be helpful to know a brief background of photography before you embark on your own projects.

Follow this weblink: <https://ed.ted.com/on/2XTqY1YG#watch>

Watch the video and then attempt to answer the questions on the website.

Make sure you enter your full name on the website so that we know who you are and who has completed the task.

### Part 3- Dead/Alive

When starting a new project, it is always important to gather ideas and inspiration. Follow

this weblink <https://uk.pinterest.com/lesleyhickling/alivedead/>

Look at the Pinterest board. It includes photographers and artists relating to the theme of 'Dead/Alive'. It includes photographers and artists to help inspire you and give you ideas for your own work.

Create a Pinterest account (if you don't already have one). Create a new board with the title 'Dead/Alive'.

'Pin' at least 20 images that you find interesting/inspiring to your new board.

You should spend a minimum of 1 hour on this.

### Part 4- Image analysis

Select 1 image from your Pinterest board that particularly appeals to you. Really study the image and take time to look at it in detail.

Try to find out who took the photo and write this down.

Now write a minimum of 1 paragraph in response to this image. When writing your paragraph you should try to answer the following questions:

- Who took the photograph
- What is the picture of
- What is your attention drawn to in the image
- What reaction do you have to the image
- What do you find particularly interesting about the image
- What could the image mean/what could it be about
- How could it relate to the theme of Dead/Alive
- What ideas has it given you for photographs that you would like to create

You will be asked to hand this in to your teacher in your first lesson and it will be marked in the first week of college.



## GRAPHICS TASK

### Part 1- Inspiration

Follow this weblink: <https://uk.pinterest.com/alexvonVA/>

Have a look at all the boards but pay particular attention to the one called 'Type'. Make an account on Pinterest (if you haven't already got one).

Create a new board with the title 'Type' or 'Typography'.

'Pin' at least 20 examples of handmade/hand drawn Type and/or digital Typography.

### Part 2- Create

Follow this weblink: <http://www.36daysoftype.com/#landing>

Use the examples on this webpage and your Pinterest board as inspiration.

Produce 3 hand drawn or computer generated letters or numbers of your own.

You should produce your letters/number on three separate occasions just like the artists do on 36 days of type. Aim to accompany your chosen letter/number with illustration to show its personal significance.

Potential ideas could include: lucky numbers, name initials, house numbers, birthdays, important dates, special occasions etc. Each design should take you approximately 1 hour.

### Part 3- Watch

Watch/visit the following videos/web pages to prepare you for the beginning of the course in September.

The History of Typography <https://www.youtube.com/watch?v=wOglkxAfJsk> Word as Image Animation

<https://www.youtube.com/watch?v=J59n8FsoRLE>

Travelers Numbers Project <https://www.behance.net/gallery/26156801/Travellers-Numbers>



## TEXTILES TASK

### Part 1- Inspiration

Follow this weblink: <https://www.pinterest.co.uk/mrcharlesworth/textiles-l-i-n-e-year-one/>

Make an account on Pinterest (if you haven't already got one.)

Create a new board with the title 'Line', 'Pin' at least 20 images to your new board using our board as a starting point.

### Part 2 – My Summer in Line

Using the images on your Pinterest board as inspiration, produce a book of 15 line drawings. Each page of the book should be approximately 20cm x 20cm with one drawing on each page (15 drawings = 15 pages).

Each drawing should portray a moment from your summer holidays and be completed in black media. Consider: biro; fineliner; pencil; charcoal; ink; watercolour. Attempt to use layering; continuous line; overlap; contrasting thick and thin lines.

This task should take 3-4 hours to complete.

