

Btec 540 Diploma Art and Design Practice

Summer Independent Learning 2022

Indepth Contextual Investigation





Purpose: This investigation will form part of your A2 Identity assignment

Aim: To investigate the work of creative practitioners showing an appreciation for their working style and knowledge and understanding of the meanings and concepts that inform their work.

Assessment: This progression assignment will provide evidence for the assessment objective AC1.

AC1: Accomplished research, investigation and critical analysis skills used to interpret briefs, develop ideas for work and inform plans for progression showing a thorough understanding of industry and the work of others.

Part 1: Task 1 Initial Research

Select a minimum of 5 creative practitioners from the list below. Choose people who you have not investigated before.

Gather information from different sources such as books, websites, YouTube, interviews and magazines about the artist/practitioner.

Find and collect information about their work, their style, the media and techniques they use.





- Lisa Kokin
- Tracey Emin
- Sophie Calle
- Annette Messager
- Joseph Cornell
- Henrietta Harris
- Barbara Kruger
- Michael Reeder
- Martin Parr
- Frida Kahlo
- Yayoi Kusama

Task 2 Creative Investigation

Present your findings creatively and include the following in your investigation:

- Short biographies that introduce the artist.
- Any relevant events in their life (that have influenced their work).
- Examples of their work discussed and annotated.
- Details about their working process including the media and techniques they use/d.
- Discuss the subject and their use of the formal elements.
- Show knowledge and understanding of the meanings and concepts behind their work.
- Test their working style and create artwork based on their pieces.
- Analyse examples of their work and point out how it links to the theme Identity (mind map style).

Task 3 Artistic Responses

Create up-to-date contemporary responses to the theme 'Identity' working in the artistic style of each of your 5 chosen artists/practitioners. Make strong links to your personal A2 Identity assignment.

For example:

Martin Parr = photographic response

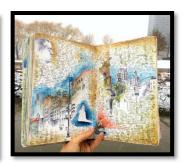
Joseph Cornell = collage or box collage

Henrietta Harris = Painting

*Note: These responses do not have to be large scale (min A5). Aim to produce small high-quality pieces.







Task 4 Sophisticated Outcomes

Select one of the 5 artist to investigate further. Create **4 artistic responses** to your chosen artist's work.

You should consider the following:

- Working style use the same or similar media and techniques
- Subject and composition make sure you are making strong links to the 'Identity' theme. Your ideas need to be current and contemporary
- Size, shape and scale of the pieces they do not have to be conventional
- Timescale how long will each piece take to produced
- Quality aim high and showcase your skills
- Presentation photograph and add your 'A2 Identity' google slides presentation







Task 4 Continued:

Take the time to further develop and improve the A2 Identity assignment. Use the checklist to ensure you have no gaps or missing elements within your work. As part of your summer work, you should conduct a photoshoot to acquire primary source images. The shoot should be no less than 30 images. Each photograph should be meaningful and should link to your own ideas linking to the Identity assignment.

Consider the following:

- Detail add detail to your written annotations, analysis and research (use the annotation resource sheet for guidance)
- Experimentation and final ideas- have you been thorough? Can you see where your final piece has come from?
- Quality ensure you are happy with the standard of your outcomes, make improvements and develop if not. Remember that the experimental phase should include tests, trials, mistakes etc (show the journey)
- Presentation Update sketchbooks and/or Google Slides presentations

*Note: All checklists and resources can be found on our Teams page.



Part 2 (Highly Recommended)

Over the summer we would like you to visit an art gallery and document your experience alongside you summer work. You could present this as a series of photographs, a diary page or illustrated guide/map. Consider visiting one of the following:



The Yorkshire Sculpture Park

The Hepworth Gallery Wakefield Leeds Art Galley Millenium Gallery Sheffield

Presentation

Task 1,2 & 3 should be presented creatively. For example:

- Handmade illustrated book
- Short film/s
- Journal style (use a small sketchbook)

Task should be presented as you see fit with you selecting the surface, size and shape.

Checklist

Task	Done
1.Initial research X5	
2.Creative investigation X5	
3.Artistic responses X5	
4.All the above presented	
creatively e.g., handmade book	
5.Artistic responses based on	
chosen artist	
6.Photoshoot (minimum of 30	
images)	
7.Sketchbook development	
8.Gallery visit (highly	
recommended)	

Submission of work

Task 1,2 & 3 - to be completed during Progression week with evidence of the work being uploaded to a Teams assignment by $\frac{4pm}{pm}$ on Friday $\frac{1}{pm}$. The finished work should be brought to your first lesson in September.

One last thing

Select one of the 5 artist to investigate further as part of your Summer Independent Learning.











