

Btec Extended Diploma in Art and Design Practice  
Summer Independent Learning 2023  
**Indepth Specialist Investigation**



**Purpose:** This investigation will form the foundations of your next assignment and give you the opportunity to explore different specialist areas before selecting the one you would like to investigate further.

**Aim:** To investigate creative specialisms and the work of creative practitioners showing an appreciation for their working style, media and techniques.

**Assessment:** This investigation will form part of the B1 Personal Progression assignment.

## Part 1



### Task 1 Initial Research

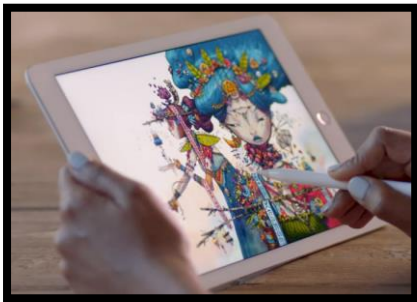
Select **3 specialist areas** from the list below.

- Fine Art
- Photography
- Fashion & Textiles
- Graphic Design
- Printmaking
- Illustration
- Interior Design
- Architecture

Gather information from different sources such as books, websites, YouTube, interviews and magazines.

Investigate the following for each of the **3 specialist areas**:

- What the specialist area is (Definition/explanation)
- Different sub areas within the specialism. For example, you could be a landscape or residential architect
- What qualifications you would need to work in the specialist areas/professions
- Specialist skills needed
- Media and techniques used
- Earning potential
- Examples of artwork/projects created within the specialisms



## Task 2 Creative Investigation

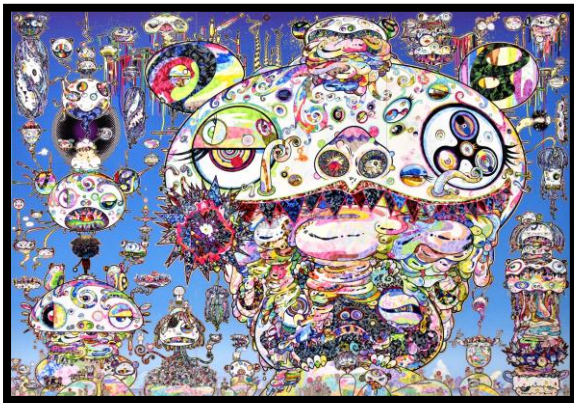
Find an artist/practitioner for each of the **3 specialist areas**. See the suggestions below:

- David Carson-Graphics
- Jimmy Tourell-Graphics
- Neville Brody-Graphics
- Paula Scher-Graphics
- Iris Van Herpen-Fashion/textiles
- Hannah Lamb-Fashion/textiles
- Dave McKean-illustration
- Lauren Childs-illustration
- Martin Parr-Photography

- Annette Messager-Photography
- Cindy Sherman-Photography
- Fiona Rae-Fine Art
- Takashi Murakami-Fine Art
- Jeff Koons-Fine Art
- Frank Gehry-Architecture
- Frank Lloyd Wright-Architecture

Present your research creatively and include the following in your investigation:

- Short biographies that introduce the artist/practitioners
- Any relevant events in their life (that have influenced their work)
- Examples of their work
- Details about their working process including the media and techniques they use/d
- Describe their work and their use of the formal elements Describe the meanings and concepts behind their work



### Task 3 Artistic Responses

Create 3 pieces of art inspired by the working style of each of your 3 chosen artists/practitioners. **For example:**

Martin Parr = photograph

Joseph Cornell = collage

Henrietta Harris = painting

**\*Note:** These responses do not have to be large scale (min A5). Aim to produce small high-quality pieces.

### Task 4 Presentation

Task 2 & 3 should be presented creatively. For example:

- Handmade book
- Journal style (use a small sketchbook)

- Concertina book
- Digital – google slides or PowerPoint
- Or you might have your own idea

See the examples below.



## Part 2

### Task 5 Exhibition Visit

Over the summer we would like you to visit an art gallery and document your experience alongside your summer work. You could present this as a series of photographs, a diary page or illustrated guide/map. Consider **visiting one of the following:**



- The Yorkshire Sculpture Park
- The Hepworth Gallery Wakefield
- Leeds Art Galley
- Millenium Gallery Sheffield

## Checklist

Task	Done
1. Initial research	
2. Creative investigation X3	
3. Artistic responses X3	
4. All the above presented creatively e.g., handmade book	
5. Gallery visit	

