

Genre Conventions Analysis

As part of your practical unit next year, you will have to write a report on genre conventions. This will apply whether you choose to do Magazines or Film.

At some point soon, you will need to make a decision as to which route you go down, and the work you do for your SIL will go some way towards helping you decide, as well as providing you with the basis for your official report in September.

Complete an analysis of genre conventions for both Film and Magazines. You will find the texts for analysis on the SIL PPT on Teams.

For Film:

Pick two of the genres identified within the SIL PPT, and analyse the genre conventions using the provided examples and any others you see fit. You should look into the following (for further guidance see the PPT):

- *Narrative conventions*
- *Visual storytelling techniques*
- *Audio*
- *Expectations and subversions*

For Magazine:

Pick a genre of magazines out of the genres identified within the SIL PPT, and analyse the genre conventions using the provided examples and any others you see fit. You should look into the following (for further guidance see the PPT):

- *Purposes*
- *Content*
- *Codes and conventions (front pages and articles)*
- *Platform considerations (print vs digital)*

Your analysis does not have to be constructed in essay style - it can be a series of notes or bullet points. As long as you have the relevant information to help formulate your report.