



## GRAPHICS YEAR 13 SUMMER INDEPENDENT LEARNING TASKS

The summer holidays are a vital time for the development of your Unit 3 and 4 project. The time off college is a great opportunity to further your own work and make a really good start to the units in Year 13. Your teacher will give you more information about these tasks and send you a Google Slides link detailing each task with examples –

The tasks that you should have completed when you return to college in September are:

### 1. Create a New Slides Presentation

- Create a new Slides presentation
- Name it with **your full name** then **Units 3 & 4**
- Use the slide you designed as part of your Progression Assignment as your first (title) slide
- Share your new presentation – check the Slides link for details of how and where to share
- All of the work you undertake for the following SIL tasks should be uploaded to, and presented in your new Slides presentation.
- You must consider the style and layout of each slide carefully.

### 2. Theme Mind Map

Choose from one of the topic areas below:

- Equality and Justice; Environment and the Natural World; Social and Economic; Health and Wellbeing.
- Create a mind map of all the different sub themes, key words and ideas surrounding this topic area. Make it clear which specific area of the topic you have chosen.
- The topic you choose should be something you have a strong positive or negative opinion on. As this will be the message you aim to communicate.
- E.g. Plastic Pollution Needs to Be Stopped, All Girls Deserve an Education, Emotions are Manly Too, Social Media Addiction is Real, Black Lives Matter etc

### 3. Moodboard of Secondary Sources

- Create a moodboard of inspirational imagery.
- Include multiple sections with these headers:  
Images/Symbols, Typography, Colour Schemes, Design Style/Aesthetic, Quotes/Facts/Information, Books/Films/TV/Songs.
- Find images and examples for each section that link to your topic and the kind of work you want to design.

### 4. Existing design research

- Use websites such as:  
<https://www.creativereview.co.uk>   <https://bpando.org/>   <https://www.designweek.co.uk>  
<http://www.eyemagazine.com/>   <https://www.logodesignlove.com>  
<https://www.designspiration.com/>   <https://dribbble.com>   <https://www.itsnicethat.com>  
<https://www.pinterest.co.uk>   <https://www.behance.net/>
- Find existing creative work or projects that deal with subject matters and messages relevant to your chosen topic.
- You could look at Posters, Adverts, Apps, Websites, Book Covers, Editorial, Zines, Magazines, Packaging, Branding, etc.

### 5. 2x Artist/designer research and analysis

- Research 2 different **designers or illustrators** whose work will inspire your project and ideas. You should find out all you can about the artist and/or the project the work is from, sites suggested on the previous slide feature a lot of current and modern work. We would like you to really broaden your research skills, try to find **3 different sources** for your information during your research; you could read articles about the project, watch videos and or interviews about the work, go to the artists website or portfolio etc.
- Produce a **research page** and separate **image analysis** of their work. Try to go into more depth when discussing and observing the artists' work than you perhaps did during Year 12, so you can show a clear understanding of the message behind the work as well as how it looks. You also want to add in your own opinions and evaluation of the work (approx 300 words).

## 6. Compare and Contrast

- **Comparison:** what is similar about the work you have looked at? Theme? Message? Design Style? Use of colour/images? Typography? Target Market?
- **Contrast:** what is different about the work you have looked at? Is one message more obvious than the other? Is there one that you like more, why? Are they the same product or different? How do they communicate using different visuals?
- **Conclude:** Which one do you feel more inspired by, why? How will they inform your own work - similar product, style, message, method, imagery?
- You can present this in any form you want. Such as a written piece, as a venn diagram, as annotated images etc.

## 7. Retrieval Task

Over the course of the year you have learnt, developed and put into practise a wide variety of skills. You will use and develop these and more skills in year 13. To refresh and develop your knowledge of graphic design watch the short videos on the following slide. Each will help with your year 13 studies.

- The Fundamentals <https://www.youtube.com/watch?v=YqQx75OPRa0&t=2s>
- Typography <https://www.youtube.com/watch?v=sByzHoiYFX0&t=5s>
- Colour Theory <https://www.youtube.com/watch?v=2LLXnUdUlc&t=277s>
- Layout & Composition <https://www.youtube.com/watch?v=a5KYIHnkQB8&t=8s>
- Using Images <https://www.youtube.com/watch?v=MELKuexR3sQ&t=14s>
- Branding <https://www.youtube.com/watch?v=l-S2Y3SF3mM&t=14s>

## 8. Developing Your Skills

- Set yourself one or a series of short briefs to create a design or designs that shows your understanding of the ideas and concepts discussed in each video.
- Your brief or briefs could explore ideas and themes that most interest or challenge you.
- For example, you could combine your understanding and skills to create a CV (in landscape Slide format) that shows your understanding of the fundamentals of design, typography, layout and composition, colour theory, using images, and branding to create a sophisticated, meaningful and personal design.

If you need any help or information about these tasks, then please contact your subject teacher.

Have a great holiday!