JCA FASHION ACADEMY

LONDON

How did you become aware of the Jimmy Choo Academy?

A. I first found out about the Jimmy Choo Academy at the Manchester UCAS fair that we were taken to with the Art Foundation year group, I remember at first thinking it was going to be really pointless as I thought I knew all the uni options and then seeing the huge pink booth with the coffee machine and flat screen TVs with JIMMY CHOO printed everywhere and insanely styled mannequins and going over with a friend as a bit of a joke because it looked so fancy and out of our league! Then when they explained how they focused on helping you with both the business side and fashion side I decided it was worth trying even if I didn't think I had a chance!

Could you give us a bit more information about your time at NCP, what you studied and what skills you developed whilst here?

I studied Criminology and Psychology and it was actually my dad that convinced me to continue doing art as I didn't think it was really an option for me to do anything creative as a full time job and had intended to pursue criminology up until my final few months where I realised I was enjoying my Art class more than any other and decided to give myself another year in art to figure out if I could make a career out of it. I think the biggest skill I learned at NCP was independence and managing my time, through making sure I was attending lessons on time and managing the workload.

How did the Art Foundation develop your creative skills and support you? Would you recommend the course?





I would definitely recommend the course, not only did I make some really amazing friends there who I am still friends with even after moving across the country, it gave me the time to explore and figure out how I could use my love of art to build a career and discovered my love of fashion design in this year. They really give you a huge amount of freedom to express yourself with the workshops and trips and both Cath and Ellie we're so supportive of everyone it made it a really amazing environment to discover who I was and what I wanted to do.

Is there any advice you would give to future creative students who are unsure of what they would like to go on and do in the future? Or who want to aim for a prestigious university?

My biggest advice is to give yourself some time, having to decide what you're going to do for the rest of your life at 16 is a really huge responsibility and I know a lot of people that have said they wished they'd done something else at uni. So, if you're feeling unsure, I say take that extra year, whether it's at an Art Foundation course or just a year out to figure out what you want. Don't rush into anything and always have a plan B! The extra year also gave me time to develop my skills and create a better portfolio giving me a better chance of getting into the uni of my dreams! Always give it a go and don't be afraid of being rejected, you won't lose anything if you are but if you never apply out of fear then you'll never know!





Olivia Parkinson

The Snaith School New College Pontefract Jimmy Choo Academy

Jimmy Choo Academy

JCA is a fashion academy unlike any other. Discover, explore and thrive within the world of couture from a luxurious Mayfair campus and learn from industry experts like Prof. Jimmy Choo OBE. We provide all of the tools for you to become a fashion leader upon graduation and claim your place in fashion history.

www.jca.ac.uk