

Btec 540 Diploma Art and Design Practice

Summer Independent Learning 2024

Indepth Contextual Investigation



Purpose: This investigation will be an introduction to the different specialist areas incorporated into the course.

Aim: To investigate the work of creative practitioners showing an appreciation for their working style and the meanings and concepts that inform their work.

Assessment: Feedback will be given within the first weeks of the course.

Part 1

Task 1 Initial Research

Select a minimum of 5 creative practitioners from the list below.

Gather information from different sources such as books, websites, YouTube, interviews and magazines about the artist/practitioner.

Find and collect information about their work, their style, the media and techniques they use.





- Lisa Kokin
- Fiona Rae
- Annette Messager
- Joseph Cornell
- Oliver Jeffers
- Henrietta Harris
- Jimmy Tourell
- Neville Brody
- Barbara Kruger
- Michael Reeder
- Hannah Lamb
- David Carson
- Lauren Childs
- Martin Parr
- Frida Kahlo
- Yayoi Kusama
- Iris Van Herpen
- Paula Scher

Task 2 Creative Investigation

Present your research creatively and include the following in your investigation:

- Short biographies that introduce the artist
- Any relevant events in their life (that have influenced their work)
- Examples of their work
- Details about their working process including the media and techniques they use/d

- Describe their work and their use of the formal elements (look these up)
- Describe the meanings and concepts behind their work

Task 3 Artistic Responses

Create 5 pieces of art inspired by the working style of each of your 5 chosen artists/practitioners. For example:

Martin Parr = photograph

Joseph Cornell = collage

Henrietta Harris = painting

*Note: These responses do not have to be large scale (min A5). Aim to produce small high-quality pieces.

Task 4 Presentation

Task 2 & 3 should be presented creatively. For example:

- Handmade book
- Journal style (use a small sketchbook)
- Concertina book
- Digital google slides or PowerPoint
- Or you might have your own idea

See the examples below.



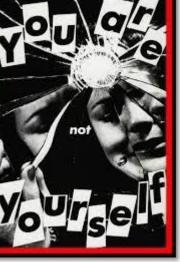




Part 2







Task 5 Exhibition Visit

Over the summer we would like you to visit an art gallery and document your experience alongside you summer work. You could present this as a series of photographs, a diary page or illustrated guide/map. Consider visiting one of the following:



- The Yorkshire Sculpture Park
- The Hepworth Gallery Wakefield
- Leeds Art Galley
- Millenium Gallery Sheffield

Checklist

Task	Done
1.Initial research	
2.Creative investigation X5	
3.Artistic responses X5	
4.All the above presented creatively e.g., handmade book	
5.Gallery visit	



