

BTEC 540 Diploma Art and Design Practice

Summer Independent Learning

In depth Contextual Investigation

Purpose: This investigation will be an introduction to the different specialist areas incorporated into the course.

Aim: To investigate the work of creative practitioners showing an appreciation for their working style and the meanings and concepts that inform their work.

Assessment: Feedback will be given within the first weeks of the course.

Google Slides Set-Up

Set up a Google Slides presentation ready to document your work. If you do not have a personal Gmail account already, you will have to set one up to do this. Please use a format like firstname.lastname.arts@gmail.com when setting up your account. Slides works in a similar way to PowerPoint and can be accessed from any type of device.

Part 1

Task 1 Initial Research

Select a minimum of 5 creative practitioners from the list below.

Gather information from different sources such as books, websites, YouTube, interviews and magazines about the artist/practitioner.

Find and collect information about their work, their style, the media and techniques they use.

- Lisa Kokin
- Antonio Finelli
- Fiona Rae
- Annette Messager
- Joseph Cornell
- Oliver Jeffers
- Henrietta Harris
- Jimmy Turell
- Neville Brody
- Barbara Kruger
- Michael Reeder
- Hannah Lamb
- David Carson
- Lauren Childs
- Martin Parr
- Frida Kahlo
- Yayoi Kusama
- Iris Van Herpen
- Paula Scher

Task 2 Creative Investigation

Present your research creatively and include the following in your investigation:

- Short biographies that introduce the artist
- Any relevant events in their life (that have influenced their work)
- Examples of their work
- Details about their working process including the media and techniques they use/d
- Describe their work and their use of the formal elements (look these up)
- Describe the meanings and concepts behind their work

Task 3 Artistic Responses

Create 5 pieces of art inspired by the working style of each of your 5 chosen artists/practitioners. **For example:**

Martin Parr = photograph

Joseph Cornell = collage

Henrietta Harris = painting

***Note:** These responses do not have to be large scale (min A5). Aim to produce small high-quality pieces.

Task 4 Presentation

Task 2 & 3 should be presented creatively. For example:

- Handmade book
- Journal style (use a small sketchbook)
- Concertina book
- Digital – google slides or PowerPoint
- Or you might have your own idea

Part 2

Task 5 Exhibition Visit

Over the summer we would like you to visit an art gallery and document your experience alongside your summer work. You could present this as a series of photographs, a diary page or illustrated guide/map. Consider **visiting one of the following:**

- The Yorkshire Sculpture Park
- The Hepworth Gallery Wakefield
- Leeds Art Gallery
- Millennium Gallery Sheffield

Checklist

Task	Done
1.Initial research	
2.Creative investigation X5	
3.Artistic responses X5	
4.All the above presented creatively e.g., handmade book	
5.Gallery visits	

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